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Agent:

Applicants
Application No.: Howard W. Lutnick et al.

Docket No.: CF/031 Express Mail No. Filed: Herewith EI125458585US To Be Assigned Filed: Herewith EI12 SYSTEMS AND METHODS FOR PROVIDING INTERACTIVE ASSISTANCE ON PURCHASE DECISION-MAKING

Andrew Van Court, Reg. No. P-48,506



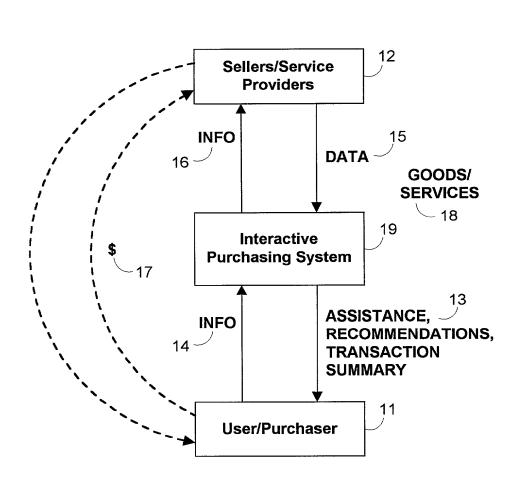


FIG. 1

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START 20 **Obtain** 21 information from user 22 Shop, travel, or invest? **Provide** interactive 23 assistance with user's shopping/ travel/investment decision making 24 Receive final selection Store user's final selection in user's 25 shopping basket/ itinerary/portfolio and calculator 27_ subtotal Finalize transactions 26 and provide summary **YES** If total > subtotal, NO another selection? **END**

FIG. 2

ASSISTANCE ON PURCHASE DECISION-MAKING

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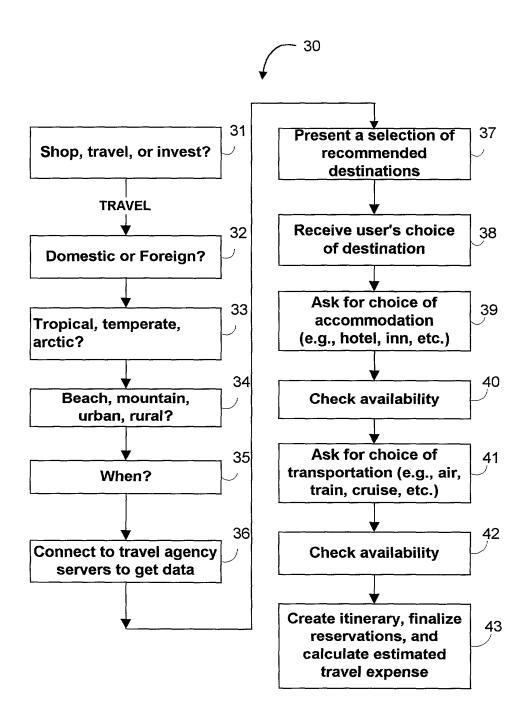


FIG. 3

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SELLERS/SERVICE **PROVIDERS' SERVERS**

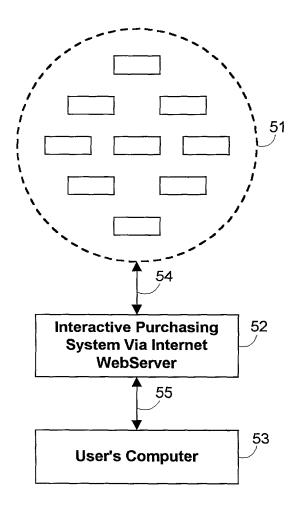


FIG. 4

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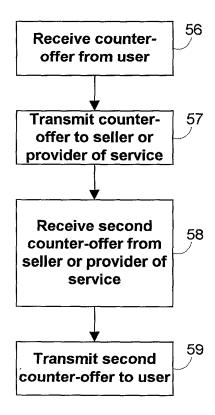


FIG. 5